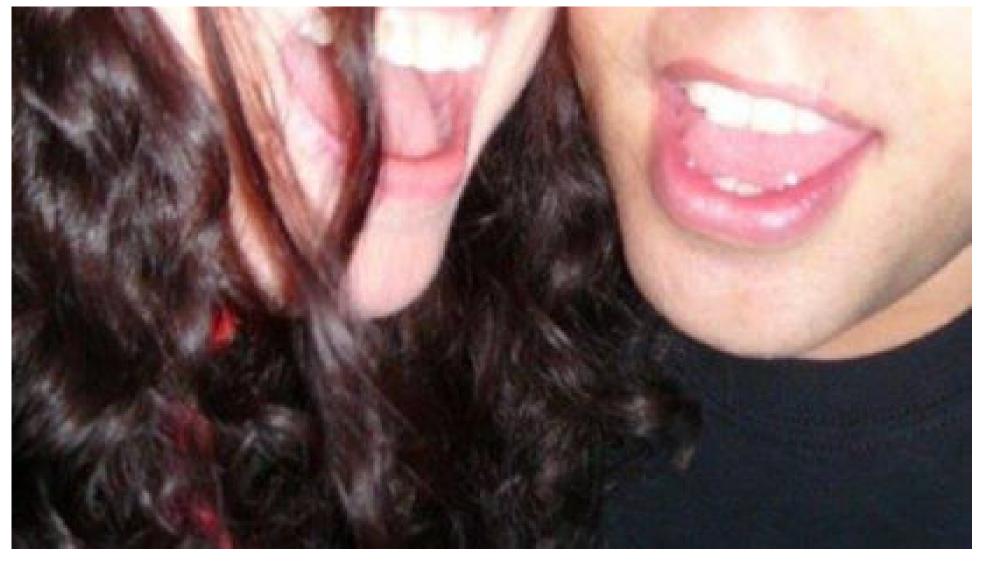


SEPHORA



Music Video Premiere: MAKAR Unveils "Zombies Have Rights Too"



Their name – MAKAR – is a 15th-century Scottish term meaning Poet.

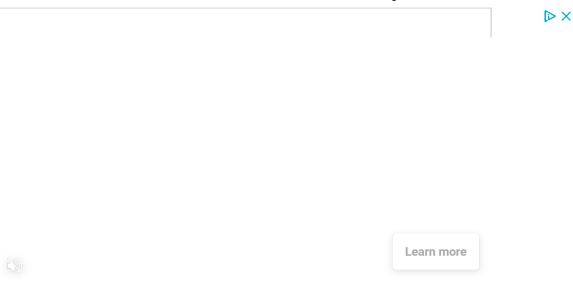
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Made up of Andrea (vocals, guitar) and Mark Purnell (vocals, piano), MAKAR formed when Mark couldn't find a band to sing and play with. Andrea suggested, "Why don't you write your own songs?" He did, except she kept adding her 2 cents. Whereupon Mark said, "Why don't you write a song?" She did.

Since then, they've performed at Luna Lounge, CBGBs, Knitting Factory, and Pianos, followed by recording their debut album, *99 Cent Dreams*. The album received airplay on FM, college, indie, and Internet radio, along with multiple rave reviews. They received late-night rotation on MTV2 and were voted into 2015's Top Ten Indie Guitar Bands, along with MGMT, Vampire Weekend, and Ra Ra Riot.

MAKAR's sophomore album, Funeral Genius, placed MAKAR on Deli Magazine's list of Best NYC Bands.





"Zombies Have Rights Too" opens on a sparkling piano riding a tight, finessed rhythm. Buoyant vocal harmonies enter, giving the lyrics a delicious, ghoulish feel as syncopating beats imbue the tune with galloping cadence. Glowing ahh, ahh harmonies flow overhead, infusing the song with radiant suffusion.

The video is a trip, depicting a female zombie waking up in bed, followed by brushing her teeth, and then lounging in a chair reading. Later, she joins another figure in the front room, where she plays guitar and he plays piano. Because of her deformed hands, her guitar method is unique.

The visuals shift, showing her being chased up the stairs by a pipe-wrench-wielding masked figure. Then she joins her companion on the couch, where they seemingly make goo-goo eyes at each other. Yet it's hard to tell whether she wants to kiss or eat his brains. Avoiding her dubious advances, he pours them both a glass of wine. Only she can't keep the wine in her mouth – drooling.

The visuals blend with the glitzy music of MAKAR to project a refreshingly fun video just in time for Halloween.

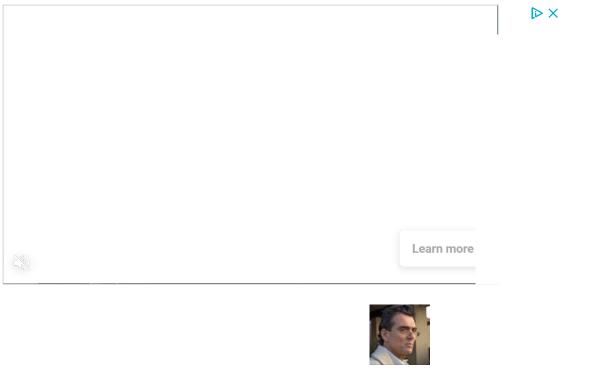
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Written by Randy

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